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Geneva Capital Promotes Nate Kary & Sara Beattie

Alexandria, MN: Nate Kary has been named Geneva Capital's new Director of Operations, and Sara Beattie has been promoted to Credit Manager on the Operations Team.

Kary joined Geneva Capital as a Financial Analyst in 2005. Promoted to Credit Manager in 2007, he has spent the last 14 years managing all credit policies and personnel, ensuring the company's portfolio performance, and making adjustments to credit thresholds to accommodate market fluctuations.

A growth mindset has been at Geneva Capital's forefront for the duration of Kary's tenure. With guidance from the entire senior management team, of which Kary has played a critical role, Geneva Capital's portfolio has safely and securely grown by over 700%. During this time, Kary's Operations Team, made up of Financial Analysts and Documentation Specialists, has also doubled in size.

As the newly appointed Director of Operations, Kary will focus on company-wide process improvements and explore new market and product opportunities while continuing to monitor portfolio performance. Director of Operations is a newly created role within the company's senior management team.

Beattie, who will take over as Credit Manager, joined Geneva Capital in 2011 as a Financial Analyst before being promoted to Senior Financial Analyst in 2016. As the company's Credit Manager, she will direct all credit policy, engage in underwriting audits, and lead the team of Financial Analysts responsible for all customer credit decisions.

When asked about the recent shifts, Geneva Capital's President Andrew Cavers said, "Nate has an incredible depth of knowledge when it comes to leading Operations within Geneva Capital, and we're excited that this promotion will allow him more time to focus on strategic growth opportunities for the entire company."

"There's no one more equipped to step into the credit leadership role than Sara," adds Geneva Capital's Founder & CEO, Mark Watkins. "She and Nate have worked seamlessly together for many years, and I'm confident these promotions will provide the leadership and infrastructure needed to facilitate Geneva's next great growth phase."

These promotions are effective July 1, 2021.

About Geneva Capital, LLC: [Geneva Capital, LLC](#) is a privately held equipment finance company located in Alexandria, MN. Founded in 2000 by Mark Watkins, Geneva focuses on bringing flexible finance solutions and excellent customer service to its niche markets nationwide.

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