



# BENEFITS OF LEASING

For businesses large & small, equipment leasing is fast becoming the preferred method of financing. Nearly 80% of all U.S. companies lease some or all of their equipment. Why? Because the flexibility of a lease purchase plan allows them to have the most effective operation possible, from both a financial & operational standpoint. What can leasing do for you? Take a look at some of the benefits...

## Conserve Working Capital

- Maximize your cash flow
- Lower monthly payments = more cash & lines of credit open for future growth
- Know exactly what your monthly equipment expenses are

## Tax Benefits

- Accelerated tax benefits structured according to your needs
- True Tax Lease - monthly payments may be deductible during the life of the lease
- Section 179 - 100% of the equipment may be deductible in the year it's acquired

## Easy Equipment Upgrades

- Protect against technological obsolescence with equipment upgrade options
- Acquire more and/or higher-end equipment
- Equipment can be purchased or returned to lessor at the end of the lease
- Upgrade without having to manage disposal & other burdens

## Flexible Financing Options

- Custom terms available to meet your individual needs
- FMV, \$1 buyout, or 10% purchase option leases
- Seasonal payments
- Reduced or Step-up payments
- No payments for 90 days
- Start-up leases
- Learning curve leases

“Through our four pillar philosophy, we hope to provide you with a level of product & service that is unmatched in the industry. Geneva Capital approaches each lease as the beginning of a long-term business relationship. Our objective is to create fair, honest financing options that make you a customer for life, not just the term of your lease.”

- Mark Watkins, President, Geneva Capital, LLC

## HOW WE STAND OUT:

Customized Lease Programs  
Competitive Pricing

Personalized Attention  
Quick Turnaround

Unbeatable Customer Service  
Direct Lender, Not a Broker

INTEGRITY | INNOVATION | EXCELLENCE | SERVICE

← **Get started today!**

There is absolutely no cost or obligation to fill out an application. Simply fill out the form on reverse & submit it via fax at (320) 762-8402 or complete the online form at:

[www.gogc.com](http://www.gogc.com)



**Geneva Capital** LLC  
Your equipment finance *solution.*